



## Keith William Phillips Legacy Scholarship

---

Keith William Phillips was born and raised in Philadelphia, Pennsylvania. After graduating at the top of his high school class in 1975, he moved to Raleigh, North Carolina, to attend Saint Augustine's College where he earned a Bachelor of Science in Accounting. One of his proudest achievements during his university years was becoming a member of the Gamma Omicron Chapter of Kappa Alpha Psi Fraternity, Inc. where he served as the polemarch.

Following his college graduation in 1979, he moved to San Angelo, Texas and was employed by a telecommunications company. While there, he was introduced to A. L. Williams (now Primerica), a financial services startup company in 1980. He moved to Atlanta and became a Regional Vice President in June 1983 and quickly accomplished many milestones along the way, to include induction into Primerica's prestigious Wall of Fame in 1995, and ultimately becoming a Senior National Sales Director in April 2018. In November 2020, the month of his passing, he was at the peak of his career. In his honor, his organization went on to achieve the Million Dollar status, the pinnacle professional milestone in Primerica in December of 2020.

Empowering others through financial services was his passion and purpose in life. Mr. Phillips served as a mentor and a coach to many entrepreneurs across the country. He found his life's calling in serving others through education about life insurance, investments, and leadership development. With a passion for financial literacy in the black community, he became a charter member of the African-American Leadership Council and served on the Executive Committee as Treasurer since its inception 21 years ago. He achieved financial independence through Primerica and made it his goal to share the opportunity and possibilities with as many people as he could reach. Mr. Phillips had a wonderful group of Vice Presidents that he supported, mentored, and trained on a daily basis. He also spent time training and developing even the newest agents in his organization and encouraged them on their journeys towards financial freedom.

Community involvement was important to Mr. Phillips. In 1988, he helped to capitalize First Southern Bank, the first black-owned bank in Lithonia, Georgia, as one of the founding board members. In 1997, the bank subsequently merged with Citizen's Trust Bank, one of the largest black owned financial institutions in the United States. In 1981, Mr. Phillips was a founding charter member of the College Park Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. He also served as a board member of the Greater Atlanta Community Foundation, a sponsor of the Newton County Arts Association, and a generous investor in the wider Metro Atlanta community. Mr. Keith Phillips attended Springfield Baptist Church under the leadership of Rev, Dr. Eric Wendel Lee, Sr., where he was a member from 2003 until his passing.

In 1987, he married the love of his life, Deborah. Keith and Deborah raised four wonderful daughters - Jessica Ré (Stanford University, University of Oxford); Sara

(Howard University); Chelsea (Auburn University); and Mackenzie (University of Miami).

Upon Keith William Phillips' transition in November of 2020, Deborah and the girls established this legacy scholarship. It is designed to help graduating seniors and current undergraduates of African American and Caribbean descent with limited financial resources acquire degrees in finance, accounting, and related fields.

**Available Fall 2021**

## **Incoming and Current College Students**

---

### **Application Deadline & Information**

The Application Deadline is April 16, 2021.

- Only completed scholarship entries will be accepted. No late entries will be accepted.
- Scholarship awards will be disbursed after July 1, 2021. Each award recipient will receive instructions on disbursement procedures and guidelines. Disbursement of scholarship funds is contingent upon enrollment.

### **Scholarship 1: The Keith William Phillips Legacy Scholarship for High School Students | Amount: \$2,500**

#### **Requirements:**

- Have a GPA of 3.5 or higher on a 4.0 scale (copy of transcript required)
- 2 letters of recommendation from one educator and one community leader
- Must be a graduating high school senior to apply
- Applicant must be of African-American or Caribbean heritage
- Applicant must be a citizen of the United States

Selection is based upon scholastic ability, character, community involvement, and leadership.

\*\*\*Applicant may not be related to the Phillips family\*\*\*

### **Scholarship 2: The Keith William Phillips Legacy Scholarship for College Students | Amount: \$2,500**

#### **Requirements:**

- 2 letters of recommendation from one educator (college professor, teaching assistant, or academic advisor) and one community leader
- Major in Business, Finance, Entrepreneurship, Accounting, or related fields
- Applicant must be of African-American or Caribbean heritage
- Applicant must be a citizen of the United States. Pursuing a Bachelor's degree for the first time at an accredited undergraduate institution in the United States and must be enrolled full-time (at least 12 hours)
- Have a GPA of 3.0 or higher on a 4.0 scale (copy of transcript required)

Selection is based upon scholastic ability, character, community involvement, and leadership.

\*\*\*Applicant may not be related to the Phillips family\*\*\*

## **How to Apply**

All applications must be submitted online. Click the following link to complete the application <https://sbclive.wufoo.com/forms/q2e2a9v1ejvnr5/>.

## **Questions**

If you have any questions, please email [growthu@sbcgrowth.church](mailto:growthu@sbcgrowth.church). All applications/documents must be submitted by April 16, 2021. Any applications/documents received after the due date of April 16, 2021, will not be accepted.